# **Product Profile**

# Quercetin

LipoMicel Matrix

# 10 times higher absorption\* than regular quercetin



## Antioxidant support for healthy blood vessels

Natural Factors Quercetin LipoMicel Matrix contains an enhanced source of the antioxidant quercetin that is used in herbal medicine to protect blood vessels, protect against oxidative stress, and provide immune support. Our unique patent-pending technology creates a liquid micelle matrix that disperses quercetin into tiny micro-droplets, resulting in up to 10 times higher absorption\*\* than standard forms.

## **Uses and benefits**

- · Provides a source of antioxidants
- Used in herbal medicine as a blood vessel protectant
- Protects against free radical damage and reactive oxygen species
- Helps lower oxidative stress

#### Ingredients

#### Each softgel contains: Quercetin LipoMicel Matrix

#### Dosage

Recommended adult dose: 1 softgel daily or up to 3 times daily with food or as directed by a health care practitioner. Consult a health care practitioner for use beyond 12 weeks.

#### **Cautions**

Consult a health care practitioner prior to use if you are pregnant or breastfeeding. Keep out of the reach of children.

\*\*Individual results may vary.





# Quercetin

## LipoMicel Matrix

Natural Factors Quercetin LipoMicel Matrix contains an advanced form of the antioxidant quercetin with up to 10 times higher absorption\*\* than standard forms. Quercetin is a bioflavonoid found in certain fruits, vegetables, herbs, and grains. It is used in herbal medicine to protect blood vessels, provide a source of antioxidants, and support immune function. It is also recognized for a range of other benefits, such as seasonal allergy relief and protecting against oxidative stress.

Standard forms of quercetin can be difficult for the body to absorb and use effectively, which is the limiting factor in its clinical efficacy. Our unique patent-pending LipoMicel technology helps overcome this low bioavailability by creating a liquid micelle matrix that disperses quercetin into tiny micro-droplets. This superior delivery system is designed for enhanced absorption.

Quercetin LipoMicel Matrix contains 250 mg of quercetin in each easy-to-swallow liquid softgel. It contains no preservatives, dairy, gluten, soy, or GMOs, and offers a convenient, high-absorption source of bioflavonoids. This is a great choice for anyone suffering from conditions related to constricted blood vessels and adults who are looking for additional immune and antioxidant support.

## Main selling features

- · Used for immune system and allergy support
- Features 10 times higher absorption than standard quercetin
- Uses LipoMicel technology for enhanced bioavailability
- · Contains 250 mg of quercetin in each liquid softgel
- Provides plant-based antioxidant protection

## **Product rationale**

- Extends Natural Factors' line of quercetin and bioflavonoid supplements
- A strategic part of Natural Factors' immune system toolkit to support the body's natural defences
- . Offers a solution to quercetin's poor bioavailability, a limiting factor in its
- Provides consumers with a plant-based approach to protecting their blood vessels

## Target market

- Individuals with blood vessel disorders and other cardiovascular risk factors
- Anyone looking for additional immune support
- People who suffer from seasonal allergies/hay fever
- Individuals who are concerned about antioxidant defence/anti-inflammatory support



UPC: 6-27765-01379-5

ITEM #: 058197

FORMAT: 30 liquid softgels

UPC: 0-68958-01378-7

ITEM #: 057765

FORMAT: 60 liquid softgels

UPC: 6-27765-01393-1

058794 ITEM #:

FORMAT: 120 liquid softgels

\*\*Individual results may vary.



